



ARCHAIC PRESS

ARCHAICPRESSMAGAZINE.COM
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LOS ANGELES, CA

Spring 2014 ISSUE SUBMISSION GUIDELINES:

DIMENSIONS: The magazine is 9"x10.75", so if you crop be sure it'll fill the space.

QUANTITY: We're looking for 6-12 page editorials, but how they're arranged is entirely up to you. Vertical images will typically fit a full-page layout and horizontal images will be two-page spreads. Mix and match the amounts of each, just be sure that every editorial you submit has at least two horizontal images. For the editorials, submitting more images is advised as the editing process will eliminate some of the looks.

QUALITY: For submission, please include high-quality images >2Mb (300dpi), along with low/medium resolution thumbnails for each image in the editorial. Accepted file types: JPEG, PNG, GIF, .PSD (Photoshop Files), and physical copies can be mailed to our address!

INSPIRATION: For the Spring 2014 issue, we're inspired by modern fashion with a twist on color application: stained glass and the way natural lights modify colors are our central motifs. With the vibrancy of Spring, the fashion trends that we'd like to explore express the two extremes: clean lines with the purity of white and innovative cuts with vibrant hues. Pastels, pure whites, chameleon colors and mirrors will inspire the color palette; Swiss lace, scenic prints, mosaics, biased hemlines and sleeveless tops will inspire the design aesthetic. If you have any questions regarding what designs are appropriate or for an inspiration board, please contact us.

HOW TO INCLUDE THE FASHION COMPONENT:

Our aesthetic allows for the perfect blend of high fashion and ready-to-wear. To obtain pieces for your editorial, work with a stylist or local designers. After submitting your inspiration board our editorial staff will be able to provide your stylist with a commission letter to pull items from top designers. But we'd also like you to think locally. We're all for bringing attention to small-businesses and independent designers, so if you find one that you think we might like, ask them and collaborate to create your editorial!

PROSPECTIVE EDITORIAL IDEAS:

MENSWEAR ///

- *Techno-Tribalism
- *Couture Chameleon- Pieces that transition colors based on their angle to the light. Primarily purples and green. Examples: 3.1 Philip Lim, Balenciaga and Berluti.
- *A Scenic Line- Pieces of clothing that embody scenery and skylines.

WOMENSWEAR ///

- *On the Bias-Skirts and Dresses with Biased Hemlines
- *Floating Panels- Mixing Sheer and Solids, textiles look like they're floating.
- *Swiss Lace- Designers like Christopher Kane are using this intricate technique to create innovative art.

UNISEX TRENDS ///

- *Pastel Pestilence- Sucking the vibrant colors out of life.
- *India Ink in Water
- *The Mirrored Effect-Metallic fashion.
- *Mosaics/The Stained Glass Effect
- *Blank Slate- All white clothing collections

Have Some Ideas of Your Own? We're always open to innovative pitches. Submit your ideas or bring them to life—just make sure they connect with the theme of the issue or the trends of the season.

DEADLINE /// *Sunday, November 10th*

WHAT WE NEED ///

Please mail physical submissions to:

ARCHAIC PRESS
P.O. Box #157
San Dimas, CA 91773

Or Email Your Photos and Contribution Agreement to: archaicpress@gmail.com

**Along with your signed contribution agreement, please include: designer credits for each image, stylist credits, model credits, your full name, where you're from, how you heard of us, and all of your social media information.*